

MEDIA RELEASED

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BETTERHR UNVEILS COMPREHENSIVE HR SOLUTIONS FOR SMES, REVOLUTIONIZING THE INDUSTRY

Kota Damansara, 25th January 2024 – In a transformative move, hiHR has evolved into betterHR, introducing a suite of three distinct service packages tailored to empower SME business owners in their HR journey. The momentous unveiling occurred during the RedRadar International Gala Dinner & Client Appreciation Night 2024 at The Place, Cyberjaya on 21st January 2024, with the esteemed presence of CEO RedRadar International, Tn. Faizal Salleh, valued clients & fellow StaRRdian.

Under the betterHR umbrella, SMEs can now choose from three comprehensive HR service packages to suit their unique needs:

- **Do it Yourself:** Empowering businesses with the tools and resources to manage HR independently.
- **Do it With You:** Collaborative support from our expert consultants ensures a guided HR experience.
- **Do it For You:** A fully outsourced HR solutions, that allows business owners to focus on their core operations.

Key Features of betterHR:

- **Expert Practitioners:** Beyond being a software company, we are HR practitioners who navigate the HR landscape daily.
- **Tailored Consultancy:** Our consultants, well-versed in SME concerns, ensure services align with business owners' expectations.
- **Holistic Approach:** Going beyond HR operations, we delve into strategy, costing, and business goals to align with the mission of each business.

CEO RedRadar International, Tn. Faizal Salleh, expressed enthusiasm about the rebranding, stating, "betterHR is more than a service; it's a commitment to elevate SMEs in their HR practices."

Why betterHR Stands Out:

While competitors focus solely on software, betterHR combines practical HR expertise with software solutions, providing a unique advantage for SMEs. Our consultants understand the intricacies of SME operations, ensuring a seamless integration of HR practices into their business strategy. While competitors focus solely on software, betterHR combines practical HR expertise with software solutions, providing a unique advantage for SMEs.

About betterHR:

betterHR is a leading HR services brand under RedRadar International and we are committed to supporting SMEs in optimizing their HR practices for growth. With a focus on practicality, expertise, and tailored solutions, betterHR aims to revolutionize the way businesses approach human resources.

Media Contact:

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